

# international center for accelerated development



## **ORGANISATIONAL PROFILE**

**INTERNATIONAL CENTER FOR ACCELERATED DEVELOPMENT (ICAD)** is a voluntary non governmental and non profit organization started in Kebbi state in 2003 by a group of corps members who after embarking on the “rural rugged” programme, had the conviction to address the felt needs of women and youths. ICAD was established with the sole objective of delivering interventions in communities such that could sprout development of the poor and excluded people with regards to Reproductive Health and HIV/AIDS, Information communication Technology for rural development, human rights for women and children with special emphasis on widowhood rights, OVC and PLWHA generally.

The organization has its office located at T45 Rukuba Road opposite Adireje filling station JOS, NIGERIA, other field offices are located #1 Aduaka street Old customs barracks Mile 50 Abakaliki Ebonyi state, Gombe road Numan Adamawa state (C/o Mrs Joyce B. Madanga).

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## **OUR MISSION**

Our mission is to promote effective women and youth development through service provision, participatory community learning, sensitization, Advocacy, training, skill acquisition, research and documentation.

## **OUR VISION**

We envisage a people empowered to take charge of their future through policies and programs geared towards the wholistic development of communities.

## **OUR GOAL**

Our goal is to improve the reproductive Health status, ICT skills, Human rights and gender development of women and youths and general poverty alleviation programs.

## **OBJECTIVES**

- ✦ To improve the health and socio economic status of women youths and children of low income group through development programs in health, ICT, and Human rights.
- ✦ To enhance the economic development and decision making of women and youth through scholarship, income generating activities, financial and material assistance and apprenticeship.
- ✦ Conduct training on leadership development, awareness and national activities to sensitize women and youth on Reproductive health STI's and HIV/AIDS prevention and management.
- ✦ To research and document related needs of communities in the country with a view to affecting intervention programs for promotion of community development, mobilize resources and reduce poverty and implement economic development programs and projects

ICAD is a pro-poor not for profit organization working with people in the communities, learning what their needs and priorities are. We sit with community people to identify pressing local issues. Then we plan how local people can best tackle the problems.

Our work with local people focuses on four key areas; Reproductive Health, Gender and livelihood, Human rights, and ICT for Rural Development. We help the communities develop action plans to solve identified challenges, we also jointly develop proposals to would be donors to partner/sponsor/aid the process of solving challenges in the community.

*Pictures of our activities some of which the frontlinesms has helped to accomplish*



*Pictures taken*

*during the GLOBAL AIDS WEEK OF ACTION (GAWA 2008)carried out by the International Center in collaboration with Actionaid International Nigeria and Partnership against poverty, with the Theme: FOOD 1<sup>st</sup> then ARV.*



*ICAD conducting TRAINING for OUT OF SCHOOL YOUTH ON INCOME GENERATING ACTIVITIES (production of Tye and dye- Adire)*



ICAD's Representative - Making presentation during the Inaugural meeting of the Pan African Mobile Advocacy Network (PAMONET) in Nairobi Kenya.



ICAD had been involved in Training members of the National Youth Service Corps (NYSC) in a UNICEF support HIV and AIDS and Reproductive Health prevention project in Nigeria. This comes up with different batches every six (6) months. The National Youth service Corps program is for graduates of Nigerian Universities and polytechnics.

**WHAT WE DO WITH THE FRONTLINESMS SOFTWARE**

The International Centre for Accelerated Development (ICAD) engaged many small NGO's and community based organization on the use of the Frontline line SMS through short training sessions. The training was conducted in cafes around the municipality.

- ✚ She had used the frontline SMS to run a campaign during the Global AIDS week for Action in 2008. She collated phone numbers of both volunteers and interested participants through community visits and hand bills and sign-ups. This then provided a platform for sending SMS to all concerning the schedule of events, time and venue. Frontline SMS enabled easy mobilization of the people through One- All message and feed back gotten from messages sent.
- ✚ We use the software as a means to store vital telephone numbers, contacts and incoming messages exclusively for work within our organization
- ✚ Using the frontlinesms with a pc afford us the luxury to send and receive emails either through the mobile phone on directly on the PC.
- ✚ At present we are experimenting using the frontlinesms for survey on the rate of usage of the Mobile in-a box toolkit by organization that received the toolkit from us.

## IMPACT OF FRONTLINESMS ON OUR WORK

It makes terrific impact on both the organization and community people.

- ✦ We find it convenient to receive so many messages from the community people at the same time without having our phone mail box /memory filled or interrupted while work is in progress.
- ✦ Using SMS is generally cheaper hence Frontline SMS allows us house enormous telephone numbers which could receive one stop message on tapping 'send' button.
- ✦ This has also helped to prolong our equipment as all typing of messages takes place on the PC reducing ware and tear on the phone key pad.
- ✦ The effectiveness of frontlinesms is seen in the volume of feedback received from respondents.
- ✦ Frontlinesms had helped in passing information to lots of people on the eve of the Jos Ethno religious crisis of November 2008 which led to several loss of lives and properties. Whereas this singular SMS alerted people of danger, it also reached 2000 people on SMS who also passed it on via SMS. (Find pictures of harvest of the crisis below)
- ✦ Frontlinesms was used to alert community people of bush burning which consumed farm lands and cash crops/economic trees. The fire was set by poachers chasing grass cutters and bush meat. Through this alert, people came to the rescue of the remaining farm lands. Find pictures/video below.



destroyed properties during the Jos crisis.



Farm lands being ravaged by fire destroying crops and economic trees.