

SOCSA

Empowering communities for
A better Somaliland...

SOMALILAND CULTURE & SPORTS ASSOCIATION

PROFILE



Revised 2011

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ORGANIZATIONAL PROFILE

Name of the NGO (Acronym):	Somaliland Culture and Sports Association (SOCSA)
Type:	Humanitarian, non-governmental, non-political, non-partisan.
Program focus:	<ol style="list-style-type: none">1. Sports for young girls2. Teaching of Somali traditional culture<ul style="list-style-type: none">• Somali folklore dances and songs• participatory theatre for community awareness campaigns3. Non-formal education for girls4. Human rights awareness of gender-based violence5. Health improvement specifically HIV/AIDS, FGC, sanitation and nutrition.6. Youth multi-purpose activities7. Media department for the production of radio, television and a quarterly magazine.
Geographical focus:	Somaliland regions.
Foundation date:	12 December, 2000
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Registration No:	MNP&C/DP/37/1442/2498/08

1. INTRODUCTION

SOCSA is a non-profit, non-governmental and a voluntary humanitarian organization which operates in Somaliland regions and established in 2000. The organization was set up to address the social and economic problems facing children, youth and women. SOCSA works to support young girls, children, women and refugee people who have low income by offering free educate, income generation, micro-credit support, empowering through skills, trainings, protection human rights and health care. Additionally the organization provides sports services for young girl as to build young girls mentally and physically. The organization also gives both young girls and boys for folklore dance trainings.

SOCSA has youth multi-purpose center which is the only resource center for girls in Somaliland. Young girls as young as 11 years come to the center to benefit from the various activities and resources provides multipurpose center. SOCSA youth multipurpose center is a bee hive of youth activities—basketball, internet, library, production radio and television broadcasting programs, magazine, internship and job training. Being one of the cores of SOCSA programs, SOCSA Youth Multi Purpose Center was founded in 2005 and is designed to provide essential social services to young people particularly girls. However, the center expects shortly to offer similar schemes for boys. The center currently provides to youth and adolescents the following services:

1. Sports and recreational services, where girls enjoy appropriate space and facilities for both indoor and outdoor games.
2. Multipurpose Hall, which hosts cultural activities, workshops and dramas rehearsing.
3. Library/Continuous Learning Center, which accommodates NFE classes, and a library which provides development and academic materials/texts.
4. Voluntary counseling and testing, which provides opportunities for youth to share information on FGM, STDs, HIV/AIDS and (Kat/Skin Bleaching)
5. Implementation of FGC, STD and HIV awareness raising programs

SOCSA involves awareness campaigns, and mobilizing the community to address various problems including HIV/AIDS, FGM, Gender basic violence, illiteracy and numeracy that face them. The two main tools that the organization applies awareness is participatory education theatre which performs by young professional performers supported by an experts and professional poetry who composes drama scripts and the other tool is the usage of local media and the organization media departs who produce radio and television programs disseminates the needs and problems of women, children and youth. Finally, all SOCSA programs give highest consideration for young girls and women.

Currently SOCSA its key partners are UNICEF, EDC and TOSTAN, the organization also worked with UNDP, UNICESCO, AED/USAID, OXFORD NOVIB, OXFORD Austria PROGRESSIO, IRC, DRC, NRC, CARE International, SCF/US, SCF/UK and some local organizations.

1.1. Vision Statement

SOCSA aspires to see women, children and youth who survive all violence, killer diseases, and bad customs and live with a prosperous life in any dimension.

1.2. Mission Statement

SOCSA strives to educate, consults, provide income generation, skills, trainings, and physical education to its beneficiaries, in order to constitute negative attitude into positive image by means to mobilization, awareness campaigns, participatory education theater and media by addressing primarily needs.

1.3. Objectives

The core objectivities of the organization are to:

1. Provide vocational training, income generation & FLECs to its beneficiaries from disadvantaged backgrounds/sectors including returnee IDPs and minorities.
2. Raise/organize awareness campaigns about human rights, health care including HIV/AIDS, STDs, FGM and polio through youth initiatives.
3. Develop/Create sports and recreational centers for young girls in six main regional cities.
4. Provide non-formal education and other essential support to its beneficiaries living on the street and in IDP camps.
5. Teach young people Somali culture and traditions
6. Train young people in media skills to share information through radio, television, newspapers and online publications.

1.4. Core Values

- I. SOCSA believes in unity, collaboration, justice and the common sharing of economical opportunities for a better future.
- II. SOCSA is committed to prevent bad image that will have negative impact to the community.
- III. SOCSA implements projects and programs in accordance to the fundamental needs of the community.
- IV. Encourage/help communities on how to communicate their prior needs and how present though have the decision to cope with.
- V. Protects the rights of women, children and youth
- VI. Teach the community the ability to be self-sufficient and to develop itself.

2. System and Structure

2.1. Governing Body

The Board of Directors (BOD) is made up the founders and two members nominated by the founders after being satisfied by their performance. New members can be nominated in every two years. The Governing Body/BOD may also comprise of some non-voting members who represent particular stakeholder groups. Normally the executive director will sit on the governing body but he/she will not be a Trustee and will therefore not have voting rights. The Executive director is selected and appointed by the BOD founders and is directly accountable to them, usually through the Chairperson who is responsible for managing the executive director's performance. The members of the governing body are the decision makers of the organization. They must approve all policy, procedures and strategic plans; they must also appoint a new Trust Board and approve all financial transactions above five thousand dollars.

2.2. Executive Committee

The executive committee is comprised of an executive director and his/her management team. They execute the organization's daily activities as well as plans and procedures laid down by the BOD. The executive committee is composed of the following departments—Administration/Finance, Sports, Culture, Youth Multi-Purpose Centre, Human Rights, Education, Health and Media. These departments are run by at least one person although there are other sections under these main departments. All departments have a set of responsibilities and duties that are stated clearly and concisely in human resource policy.

2.3. Number of Staff

SOCSA has 8 paid staff and 34 volunteer staff. Occasionally volunteer staff may become project or programme paid staff. SOCSA's management is made up of 70 % females and 30 % males. The Governing Body is made up of 80% females and 20% males. Regarding the staff's educational background, 67% of the females are undergraduates while 33% of the males are graduates and undergraduates.

3. Geographical Area of Operation

SOCSA works in the Hargeisa region which has the highest total population of Somaliland, estimated at 1 million people. Over the last two years, SOCSA has expanded its operations to other regions including Sahil, Togdher and Awdal.

4. Target Beneficiaries

The target beneficiaries of the organization are women, girls, children and youth, especially from IDPs, poor family and marginalized groups. SOCSA offer higher consideration for young girls and children.

5. Programme Overviews

5.1. SPORTS



SOCSA is the only organization in Somaliland that provides recreational activities to young girls. SOCSA started sports activities for girls in 2001 and still continue to provide young girls these services. We believe when young people get access to recreational activities, to use their creativity, energy and innovation that can become positive citizens and help in the development of the country. During the last decade sports of girls were not involved games in anyway and they lacked center for using as recreational activities. SOCSA has established the only recreational center for girls were place sports (basket ball, volley ball, table

tennis and other indoor games), have access and use the resources center, library, internet, workshops, trainings, skills building, etc. UNICEF through its Child Participatory and youth participation programs supports the activities within the center.

5.2. Culture

The Somali culture plays a vital role in the Somaliland Society. Therefore, SOCSA invited the old professional folklore from the regions in 2002 and trained young talented boys and girls who become the TOT of culture. Hence, SOCSA promotes to re-activate the good-values and morals of culture heritage throughout of Somaliland territory. Teaching young people about their culture, history of their ancestors is part of the growing process of young people. This will help young people to get connected to their roots as Somalilanders and be motivated to help and contribute in the development of the country.



SOCSA gives weekly free sessions for young people by teaching them traditional folklore songs, dances, poetry and Somali History. Every week young people fill the resources center with sounds of clapping and singing tradition songs and learning new aspects of Somaliland history. SOCSA strives to present culture traditional and songs which were forget by many people and to re-activate it. Volunteer teachers teach the youth different techniques and youth present their acquired skills in public arenas using their skills to advocate and create

awareness on issues affecting the community. The graduate students use a job careers and get incentives for the culture exhibition special events, engagement and wedding ceremony, public events, international celebration days, closing and opening workshops, seminars, trainings and other acquired demands. Culture is one of the financial income sources of SOCSA.

5.3. Non-formal education

In 2002 SOCSA observed and assessed the general situation of girls and women in IDPs and low income family in education aspects. The organization recognized that the rate of illiteracy and numeracy of girls and women is too high. Then, the organization established four non-formal education classes which hosted 300 women and girls. SOCSA focused on how to empower girls and women by providing free education services. Up to know SOCSA continues to support and provide free classes for young children in the State House area. Volunteer teachers teach the children on a weekly basis class sessions. The NFE program was supported by IRC and UNICEF provides education kits.



Some of the successful education SOCSA implemented for the last four years as summarized as flow:

- SIRIP IV was four project phases that EDC endorsed to SOCSA since 2008. Primarily this project is tracing the previous target project beneficiaries who were 950 children from poor family especially those live in Hargeisa IDP centers as to keep continue their sequential SIRIP project Phase started in 2008 up to know. SOCSA established 10 education centers of four IDP. Each IDP assigned specific target beneficiaries in regarding to their demographic profile scale.
- The AGSP is program that gives full and partial scholarship for young girls in four regions: Hargeisa, Togdher, Awdal and Sahil under 19 schools. The target beneficiaries of this pilot project in 2009 were 400 girls, which means four regions will be getting equal share. This project was supported by the AED. It was the first time that this type of program was implemented by SOCSA in four regions of Somaliland at primary education level.

5.4. Health

5.4.1. HIV/AIDS and FGC

SOCSA is well known for its widespread campaigns that it holds within the community through its unique way of awareness campaigns and educates people against HIV/AIDS, FGC, Health issues and Sanitation. SOCSA uses its young people trained Participatory theatre and culture group to give awareness against the harmful practice of FGM. SOCSA works hard to launch awareness to the community to stop and prevent HIV/AIDS and also to end stigma and discrimination towards people infected and affected by HIV and AIDS.

5.4.2. Health and Sanitation

SOCSA works in Health and Sanitation programs in Hargeisa region. Since its establishment the organization undertook various campaigns making awareness about the risks of poor hygiene. The organization runs the health and Sanitation program by giving awareness to the communities on issues affected them. SOCSA holds campaigns to collect plastic bags from the streets, collecting garbage and burning it. Teaching people about the good hygiene practices like burning garbage, washing hands before eating and after, keeping the community clean etc.

SOCSA also works in Nutrition and Breast Feeding. By implemented awareness, trainings, sessions, community-to-community awareness in IDP areas and other districts within Hargeisa for the importance of breast-feeding and good nutrition for the children. UNICEF, TOSTAN and other organizations support these programs in past and present periods.

5.5. Human Right

SOCSA dedicate the protection and watchdog fundamental rights of girls and women through any possible mechanism. Despite that, SOCSA prevents gender basic violence, rape and FGC and other domestic violence against gender in general. Human rights activities SOCSA focus on two essential human rights areas:

- I. Gender Basic violence
- II. Child rights

On these two areas SOCSA was working for the last eight years, implemented a lot of awareness campaigns including International women's day in 2003 up to 2008, children rights awareness campaigns in 2004 up to 2009. SOCSA organizes workshops, trainings, participatory theatre exhibitions to the public, production of radio a television programs to improve and protect the human rights.

5.6. Awareness Campaign

5.6.1. Drama Performance

The most useful tools that SOCSA uses awareness campaigns are participatory education theatre and culture exhibition together. SOCSA has officially started drama performance in 2003. From that period, the organization has conducted ample drama; here is the most memorial drama for special international celebration days:

5.6.1.1. FGM Drama

- ➡ On 6th February 2005 SOCSA held FGM drama, which was presented by to the community the harmful of FGM. The aim of the FGM Day was to upraise the awareness of the FGM issues and have expressed the public the harmful of FGM. The motto of the drama was STOP FGM.



5.6.1.2. Malaria Day Drama summary

- ➡ On 25th April 2005, SOCSA drama performed a wonderful drama, which was about the effect of the malaria and teaching the community the danger of diseases that mosquito cause and get out the society misconceptions believes regarding the malaria disease. The drama was presented in ambassador hotel and participated in Ministers of Health and Labor, family welfare and social development, UN agencies officers, International agencies, and the local community.



5.6.1.3. Day of African Child drama summary

- ➡ Beginning from 2004 up to 2010 SOCSA held year African child day drama that summaries the current children problems and the right of children in demonstrating of way songs and drama. Sometimes the themes of each year's theme may become girl's education, and enlightened to spread the idea of girl's education, one of the greatest messages embedded by "if you teach a girl you teach a family"? This was especial symbol of the message of the drama. And it is one of the main themes taken areas. Each year special theme is tailored and SOCSA compose suitable scripts, songs and dances. Drama expressed effective impression and showed the community the right of girls, and the development that they could reach the society and overall the country if they are being taught.



5.6.1.4. HIV/AIDS for Youth Awareness Drama

- ➔ SOCSA held HIV/AIDS awareness on presenting drama which indicated the ways HIV/AIDs spread, how to prevent and stigma. It encouraged the public to take care all the forms that the diseases spread. The dram was broadcasted in radio Hargeisa to reach mass audience.

5.7. Media

SOCSA produces radio broadcasting and mainly the programs based on awareness to society from the harmful thing like FGM, HIV/AIDS etc. Radio programs are released the local radio in one day of each week. Most of our programs regarding the needs of the community and the matters having the community, the organization started these radio broadcasting programs in 2003 which supported by UNICEF. In 2007 SOCSA extend media department and added television programs for awareness and dissemination for social problems. The production of media launches by young people. Moreover, publication of quarterly magazine called HAYAAN magazine was published and produced in 2008.

5.8. Youth Multi-purpose center

YMPC is a Hargeisa youth multi-purpose center which was established in 2005 by mutual collaboration between UNICEF and SCF/US. The center is a youth friendly center which accommodates variety of services for youth both girls and boys. The key services available in SOCSA center are Library, basketball ground, multi-purpose halls for trainings, workshops, indoor games, free internet access, continue culture trainings, sports trainings and other possible services.

5.8.1. Recreational Center Strategic Vision

The SOCSA youth Center envisions a future where young generations enjoy a full range of social services, fulfill their special needs and are free from unemployment and drug addiction.

5.8.2. Recreational Center Strategic Mission

SOCSA Center exists to support local youth and enhance their economic and health well-being through designing and implementing basic social services including sports and recreational services, NFE, cultural enrichment and awareness raising activities.

5.9. Recreational Center Core Values:

Following are the core values that will pin together SOCSA Center work:

- ➔ Giving priority to the felt-needs of our target group
- ➔ Avoid cultural sensitivities and value the social structure of local community
- ➔ Promote gender equity in job opportunity, education and decision making
- ➔ Advocate for the interest of young members of the community
- ➔ Transparency and accountability
- ➔ Respect the dignity and uniqueness of every person as an individual and as a valuable member of the community.

6. SOCSA Partnership Organizations

Member and founder of Umbrellas / Networks

Name	Organization status	Membership Year
SONYO	<ul style="list-style-type: none"> ○ Vice-chairperson ○ National council 	<ul style="list-style-type: none"> ○ 2003 – 2005 ○ 2008 – Present
SAHAN	Member	2003 – Present
HCPN	Member and BOD secretary	2008 – Present

7. Projects Executed

No	Project title	Source Fund	Project Period	Current Status
1.	Office equipments	SCF/US	2001	Completed
2.	Girls sports and recreation	SCF/US	2001	Completed
3.	Training of trainer of young girl's coaches on basketball and volleyball	UNICEF	2001	Completed
4.	FGM awareness raising two IDP settlement in Hargeisa town	UNICEF	2002	Completed
5.	SOCSA non-formal education program-state house	IRC-PYD	2002	Completed
6.	Culture training for the youth especially for the girls (SOCSA)	UNICEF	2002	Completed
7.	For the release of support for Internet Installation	ICD	2003	Completed
8.	Establishment of recreation center for girl's	PRM through SC/US	2003	Completed
9.	Production of radio	UNICEF	2003	Completed
10.	Youth cultural and sport week in Berbera by SOCSA NGO	UNICEF	2003	Completed
11.	The commemoration DAC	UNICEF	2004	Completed
12.	International peace day	UNDP	2004	Completed
13.	International peace day	UNICEF	2004	Completed
14.	Youth radio production	UNICEF	2004	Completed
15.	Commemoration of youth HIV/AIDS Week	UNICEF	2004	Completed
16.	FGM day festival	UNICEF	2005	Completed
17.	International women Day	UNICEF	2005	Completed
18.	Commemoration of African Malaria Day	UNICEF	2005	Completed
19.	Youth Broadcasting Review	UNICEF	2005	Completed
20.	Day of African Child	UNICEF	2005	Completed
21.	Provide information and disseminate the risk of early marriage and pregnancy	UNICEF	2005	Completed

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22.	Rural community awareness raising activities on malaria by malaria field days.	UNICEF	2005	Completed
23.	FGC Day celebration	CARE International	2006	Completed
24.	FGC Day celebration	DRC	2006	Completed
25.	FGC Day celebration	PROGRESSIO	2006	Completed
26.	FGC Day celebration	NRC	2006	Completed
27.	FGC Day celebration	UNESCO	2006	Completed
28.	Rehabilitation of Hargeisa Youth Multi-purpose Development center	UNICEF	2006	Completed
29.	International women's Day	SHURO Network	2006	Completed
30.	International Women's Day	UNICEF	2006	Completed
31.	Day African Child celebration	UNICEF	2006	Completed
32.	Administration cost	AfriAfya	2006	Completed
33.	Workshop of resource	AFRIAFYA	2006	Completed
34.	Support provision of school Tents to SOCSA	UNICEF	2006	Completed
35.	Workshop of ICT	AFriAFYA	2006	Completed
36.	Distribution of sport supplies, HIV/AIDS T-shirts & text Book	UNICEF	2006	Completed
37.	Celebration for international youth day	UNICEF	2007	Completed
38.	Celebration for African Child Day	UNICEF	2007	Completed
39.	Celebration for African Child Day	UNICEF	2008	Completed
40.	Capacity Building	Oxform Novib	2008 – 2009	Completed
41.	Somali Interactive Radio Instruction program	EDC/USAID	2009	Completed
42.	Ambassadors Girls Scholarship program	AED/USAID	2008 – 2009	Completed
43.	Support to girl's leadership speak out sessions & Adolescent participation in HIV/AIDS response within Youth centers	UNICEF	2008 – 2009	Completed
44.	Life skilled Basic Education and Girls Leadership	UNICEF	2009 – 2010	Completed
45.	Somali Interactive Radio Instruction program III (SIRIP III)	EDC/USAID	2009 – 2010	Completed
46.	Somali Interactive Radio Instruction program IV (SIRIP IV)	EDC/USAID	2010 – 2011	Completed
47.	Child Protection of FGM	TOSTAN	2011 – 2012	Ongoing

7. Organizational Structure

